

WORK SAMPLE



CREATION

In the Beginning

Genesis 1:1–2:3



**Camtasia-Based Bible Study
WBT Concept and Storyboard**



*Bible Detectives:
Investigating the Scriptures*

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Course Concept

Purpose

Transform the original facilitator-led Creation Bible Study into a polished, self-paced Camtasia WBT that preserves its line-upon-line, precept-upon-precept intent. The learner sees the complete creation passage in manageable sections, identifies repeated patterns, understands the meaning, and responds personally.

Primary Audience Adults, new believers, small-group participants, and learners beginning to study Scripture independently.

Delivery Approximately 15 minutes, narrated in Camtasia, self-paced, with captions, pre/post knowledge checks, formative self-checks, and reflection.

Biblical Focus Genesis 1:1-2:3 NKJV, supported by John 1:1-3 NKJV and selected passages concerning the authority and endurance of God's Word.

Central Message Everything starts with God. The Father, Son, and Holy Spirit were present and active at creation. The Bible is one story pointing to Jesus.

Output Narrated video, captions, transcript, storyboard, and assessment plan. No LMS or external response tool is required for the portfolio demonstration.

Design Framework

WHAT DO YOU SEE?

Observe the exact words, actions, sequence, people, and repeated patterns.

WHAT DOES IT MEAN?

Explain what the passage reveals about God, His Word, creation, the Trinity, and Jesus.

HOW DO I APPLY IT TO ME?

Respond personally: identify where I need to look to God first.

Scripture Treatment Decision

Genesis 1:4–2:3 is presented in four logical sections. Each section is first shown in full for context. Camtasia then enlarges selected verses and phrases so learners can examine specific wording, identify repeated patterns, and connect related Scripture references. This preserves the line-upon-line approach without making the WBT unnecessarily long.

Learning Outcomes and Learner Experience

Learning Outcomes

- Identify God as the central subject and Creator in Genesis 1:1.
- Identify the Spirit of God as present and active in Genesis 1:2.
- Recognize the repeated patterns: God speaks, creation responds, God calls His work good, and evening and morning mark the days.
- Explain that creation was intentional and came forth by the authority of God's Word.
- Connect Genesis 1 with John 1:1-3 and identify Jesus as the eternal Word through whom all things were made.
- State one personal application: I will look to God first.

Learner Experience Map

1	WELCOME + PRE-CHECK 0:00-1:40	Introduce the lesson and prompt the learner to assess what they already know.
2	SEE 1:40-9:40	Establish the three questions. Learners view Genesis 1:4–2:3 in four logical sections for context. Selected verses are then enlarged and examined closely to identify God's actions, repeated wording, and patterns throughout the creation account.
3	MEAN 9:40-12:05	Explain what the patterns reveal about God and His Word, then connect the creation account to Jesus in John 1:1-3.
4	APPLY 12:05-13:05	Prompt personal reflection and one written response.
5	POST-CHECK + CLOSE 13:05-15:15	Repeat the four knowledge questions, reinforce the central truth, and close with one verse, one truth, and one response.

Instructional Approach

- Scripture remains the primary visual; decorative imagery supports the message without competing with the text.
- Zooms, highlights, animated underlines, and narration direct attention to one word or phrase at a time.
- Brief pauses allow the learner to think before each formative answer is revealed.
- Pre- and post-checks use the same four questions to demonstrate measurable learning.

Key Design Decisions

- Genesis 1:2 explicitly identifies the Spirit of God as present and active at creation. This truth is reinforced and assessed during the lesson.
- Genesis 1:4–2:3 is presented in four logical sections. Within each section, Camtasia zooms in on selected verses and phrases so learners can examine specific wording, identify repeated patterns, and connect related Scripture references.
- The WBT includes questions throughout the course in addition to the pre- and post-knowledge checks.
- Existing content slides are retained where appropriate, while crowded or live-class slides are redesigned for self-paced delivery.

Assessment Strategy

Pre- and Post-Knowledge Checks

The same four questions are presented before and after instruction to measure changes in learner understanding.

**1. Who was present and active at creation?
Select all that apply.**

God the Father; Jesus, God the Son; God the Holy Spirit.

Correct answer

All three.

2. Was Jesus' birth in Bethlehem the beginning of His existence?

Yes / No

Correct answer

No. Jesus is the eternal Word and was present at creation.

3. Which passages together show the Father, Son, and Holy Spirit present and active at creation?

- A. Genesis 1:1-2 and John 1:1-3
- B. John 3:16
- C. Acts 1:8

Correct answer

A. Genesis 1:1-2 and John 1:1-3.

4. Where is the Holy Spirit first revealed in Scripture?

- A. Genesis 1:2
- B. John 14:16-17
- C. Acts 2:1-4

Correct answer

A. Genesis 1:2.

Formative Questions During the Course

Brief self-check questions are placed throughout the lesson immediately after the related Scripture or teaching point. Each question gives the learner time to think before the correct answer and feedback are revealed. These questions reinforce learning as it occurs and help confirm understanding before the learner moves to the next section.

Question Placement	Question	Answer
After Genesis 1:1	Who is central in this verse?	God.
After Genesis 1:2	Which Person of the Trinity is specifically named in this verse?	The Holy Spirit, identified as the Spirit of God.
After Pattern Discovery	Which repeated phrase shows God's evaluation of creation?	It was good. The final evaluation is very good.
After John 1:1-3	According to John 1:3, through whom were all things made?	Jesus, the eternal Word.
Application Reflection	What decision, concern, relationship, or next step do I need to bring to God first?	Unscored personal response.

Feedback and Scoring

- The pre-check is diagnostic and unscored in the portfolio version.
- Each formative question provides immediate answer feedback after a short thinking pause.
- The post-check repeats the same four questions so the learner can see what changed.
- The personal application response is reflective and unscored.

Storyboard and Narration Plan

The storyboard uses the actual PowerPoint slide images wherever an existing slide is appropriate. New WBT-only screens have also been designed and inserted for the pre/post checks, Genesis 1:2, the four-part Scripture exploration, and the revised What Does It Mean? sequence.



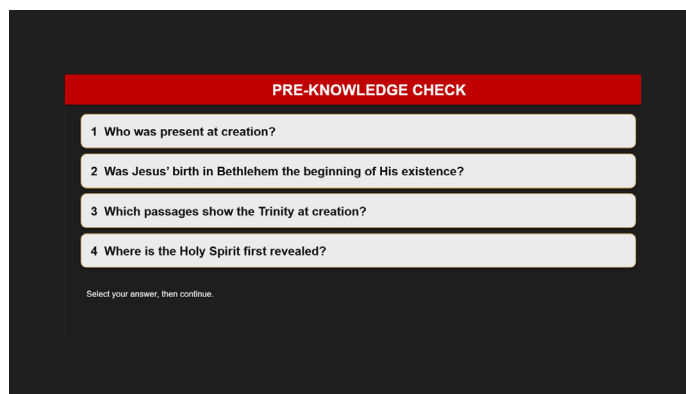
SCENE 1: Opening: Bible Detectives

0:00-0:25

On-screen: Creation: In the Beginning. Genesis 1:1-2:3.

Narration: *"The Bible is one story pointing to Jesus. We begin at the beginning and investigate Genesis 1 through three simple questions."*

Camtasia treatment: Fade in the title and central theme.



SCENE 2: Pre-Knowledge Check

0:25-1:40

On-screen: Four unscored baseline questions.

Narration: *"Answer each question based on what you know now. You will see the same questions again at the end."*

Camtasia treatment: Present one question at a time and prompt learners to record or remember their answers for comparison at the end.



SCENE 3: Questions to Ask

1:40-2:00

On-screen: What do you SEE? What does it MEAN? How do I APPLY it to me?

Narration: *"These three questions will guide our investigation of the text."*

Camtasia treatment: Reveal each question in sequence.

Storyboard and Narration Plan

OPENING QUESTION

What comes
to mind
when you hear
creation?



SCENE 4: Opening Question

2:00-2:20

On-screen: What comes to mind when you hear creation?

Narration: *"Pause and consider what comes to mind when you hear the word creation."*

Camtasia treatment: Allow a five-second reflection pause.

GOD CREATES THE EARTH

Genesis 1:1-2:3

[Summary](#)



SCENE 5: Open the Bible

2:20-2:35

On-screen: God Creates the Earth. Genesis 1:1-2:3.

Narration: *"Let us open the Bible and examine the creation account in Genesis."*

Camtasia treatment: Use as a brief transition into Scripture.

DETECTIVE FOCUS

What is repeated?

What does God say and do?

What does this reveal about God?



SCENE 6: Detective Focus

2:35-2:55

On-screen: What is repeated? What does God say and do? What does this reveal about God?

Narration: *"As you read, look for repeated words, God's actions, and what the passage reveals about Him."*

Camtasia treatment: Keep the learner's attention on three simplified prompts.

Storyboard and Narration Plan

GENESIS 1:1 NKJV

In the beginning God created the heavens and the earth.

Elohim

Supreme God

God the Father, God the Son, and God the Holy Spirit

The Trinity

SCENE 7: Genesis 1:1 Close Reading

2:55-3:45

On-screen: In the beginning God created the heavens and the earth.

Narration: "Who is acting? What action is taking place? What is the result? God is the subject. Created is the action."

Camtasia treatment: Zoom to God, created, and the heavens and the earth. Ask the first formative question.

GENESIS 1:2 NKJV

The earth was without form, and void; and darkness was on the face of the deep.

And the Spirit of God was hovering over the face of the waters

THE SPIRIT OF GOD

SCENE 8: Genesis 1:2: The Spirit of God

3:45-4:30

On-screen: The Spirit of God was hovering over the face of the waters.

Narration: "Before light appeared, the Spirit of God was already present and active. This is the Holy Spirit revealed at the beginning of Scripture."

Camtasia treatment: Highlight Spirit of God. Ask which Person of the Trinity is named.

GENESIS 1:3 NKJV

Then God said, "Let there be light"; and there was light.

SCENE 9: Genesis 1:3: God Speaks

4:30-5:05

On-screen: Then God said, Let there be light; and there was light.

Narration: "God speaks, and creation responds. His Word produces exactly what He commands."

Camtasia treatment: Highlight God said and there was light.

Storyboard and Narration Plan



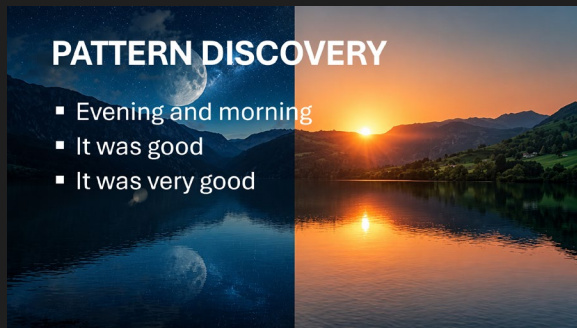
SCENE 10: Genesis 1:4-2:3 Scripture Exploration

5:05-8:35

On-screen: Genesis 1:4–2:3 is presented in four logical sections: Genesis 1:4–13, 1:14–23, 1:24–31, and 2:1–3. Each section is first shown in full for context. Selected verses and phrases are then enlarged for closer examination.

Narration: “Now follow the creation account line by line. As we examine each section, watch for what repeats: ‘Then God said,’ ‘according to its kind,’ ‘it was good,’ and ‘evening and morning.’ These repeated words help us see God’s authority, order, intention, and evaluation of His creation.”

Camtasia treatment: Begin with each complete section for context. Zoom in on selected verses and highlight phrases such as “Then God said,” “it was good,” “according to its kind,” and “evening and morning.” Add brief explanations and related Scripture references as each pattern is examined.



SCENE 11: Pattern Discovery

8:35-9:15

On-screen: Evening and morning. It was good. It was very good.

Narration: “What did you see? The repetition gives the passage rhythm and emphasizes God’s order, authority, and evaluation.”

Camtasia treatment: Reveal each pattern and ask which phrase shows God’s evaluation.



SCENE 12: What Do You See? Summary

9:15-9:40

On-screen: God is central. God speaks. Creation is intentional. Humanity is unique. Everything was good.

Narration: “These observations come directly from the text. They prepare us to ask what the passage means.”

Camtasia treatment: Reveal each point in succession.

Storyboard and Narration Plan

WHAT DOES IT MEAN?

GOD'S WORD
ACCOMPLISHES
HIS
PURPOSE
Isaiah 55:11

GOD'S WORD
ENDURES
Matthew 24:35

EVERY KNEE WILL
BOW
Isaiah 45:23
Philippians 2:10-11

SCENE 13: What Does It Mean?

9:40-10:45

On-screen: God's Word accomplishes His purpose, endures, and points to the lordship of Christ.

Narration: "The creation account shows the authority of God's Word. Isaiah says His Word accomplishes His purpose. Jesus says His words will not pass away. Scripture points to the day every knee will bow."

Camtasia treatment: Reveal each callout one at a time, followed by the full verse.

JESUS REVEALED

John 1:1 NKJV
In the beginning
was the Word,
and the Word
was with God,
and the Word
was God.

**John 1:2
NKJV**
He was in the
beginning
with God.

John 1:3 NKJV
All things were
made through
Him, and without
Him nothing was
made that was
made.

SCENE 14: Jesus Revealed

10:45-11:40

On-screen: John 1:1-3 NKJV.

Narration: "Genesis tells us God created. John reveals Jesus as the eternal Word. He was with God, He was God, and all things were made through Him."

Camtasia treatment: Reveal John 1:1, 1:2, and 1:3 one at a time. Ask through whom all things were made.

BIG TRUTH

- The Father spoke
- Jesus is the eternal Word
- The Spirit moved in power
- Creation came forth by God's Word

SCENE 15: Big Truth

11:40-12:05

On-screen: The Father spoke. Jesus is the eternal Word. The Spirit moved in power. Creation came forth by God's Word.

Narration: "The Father, Son, and Holy Spirit were present and active at creation."

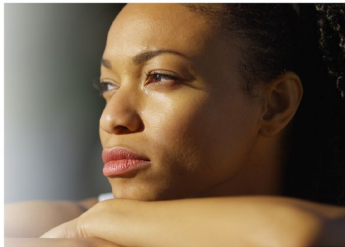
Camtasia treatment: Reveal one truth at a time.

Storyboard and Narration Plan

HOW DO I APPLY IT TO ME?

What does this reveal to me?

What does this require of me?



SCENE 16: How Do I Apply It to Me?

12:05-13:05

On-screen: What does this reveal to me? What does this require of me?

Narration: *"If everything starts with God, where do you need to look to God first? Write down one decision, concern, relationship, or next step."*

Camtasia treatment: Provide an eight-second quiet reflection pause.

POST-KNOWLEDGE CHECK

1 Who was present at creation?

2 Was Jesus' birth in Bethlehem the beginning of His existence?

3 Which passages show the Trinity at creation?

4 Where is the Holy Spirit first revealed?

Select your answer, then continue.

SCENE 17: Post-Knowledge Check

13:05-14:45

On-screen: Repeat the same four questions.

Narration: *"Answer the four questions again. Compare what you know now with what you knew at the beginning."*

Camtasia treatment: Present one question at a time and reveal feedback.

CLOSE

ONE VERSE: Genesis 1:1 In the beginning God created the heavens and the earth.

ONE TRUTH: Everything starts with God.

ONE RESPONSE: I will look to God first.

The Bible is ONE story pointing to Jesus

SCENE 18: Close: One Verse, One Truth, One Response

14:45-15:15

On-screen: One Verse: Genesis 1:1. One Truth: Everything starts with God. One Response: I will look to God first.

Narration: *"Genesis 1:1 is our verse. Everything starts with God is our truth. I will look to God first is our response. The Bible is one story pointing to Jesus."*

Camtasia treatment: Reveal each closing statement separately and end on the Jesus-centered theme.

Production and Accessibility Standards

- 16:9 video format using the existing Creation visual style and slide imagery.
- Closed captions and a transcript are included for accessibility and review.
- Every highlighted word or phrase is also spoken aloud, so meaning is not dependent on color alone.
- Pre/post checks and formative questions may be delivered as pause-and-reveal screens in the portfolio version; they do not require an LMS.
- The final Web-Based Training should include the Camtasia MP4, caption file, transcript, and this concept/storyboard.

What This Work Sample Demonstrates

Curriculum Conversion

Transforms a facilitator-led Bible study into a structured self-paced WBT.

Instructional Design

Uses outcomes, pre/post assessment, formative checks, sequencing, pacing, and application.

Theological Integration

Connects Genesis 1 with John 1 and clearly identifies the Father, Son, and Holy Spirit at creation.

Biblical Content Development

Preserves the Scripture-centered, line-upon-line teaching approach.

Visual Storytelling

Uses PowerPoint visuals, Camtasia zooms, highlights, narration, and deliberate pauses.

Accessibility Planning

Includes captions, transcript support, readable text, verbal reinforcement, and high contrast.

STATUS: Concept, assessment plan, slide-image storyboard, and narration plan ready for Camtasia production.